



## Press Release for Medtec Japan Exhibition

Informa Markets Japan Co., Ltd.

March 22th, 2024

■ Informa Markets Japan Co., Ltd. (Headquarters: Chiyoda-ku, Tokyo; CEO: Christopher Eve) is pleased to announce that Medtec Japan, the only specialized exhibition and seminar in Japan dedicated to the manufacturing and design of medical devices, will be held from April 17 to 19, 2024, at Tokyo Big Sight, East Halls 2 & 3.

■ Every year, many local governments that support local companies aiming to enter the medical industry and public organizations aiming to further develop the medical device field participate in the exhibition. 14 local governments and public organizations from all over Japan have already decided to participate this year. Here we introduce some of the notable exhibiting companies and organizations.

Iwate Industry Promotion Center  
FUKUSHIMA MEDICAL DEVICE INDUSTRY PROMOTION AGENCY  
Tokyo Metropolitan Small and Medium Enterprise Support Center  
Itabashi Industrial Promotion Public Corporation  
Nagano Industrial and Commercial Encouragement Organization  
Shizuoka Industrial Promotion Foundation  
Osaka Chamber of Commerce and Industry  
Higashiosaka City Medical-Engineering Research Society  
KOBE Biomedical Innovation Cluster  
National Institute of Advanced Industrial Science and Technology  
National Cancer Center

■ Medtec Japan, now in its 15th year, is an event where suppliers in the medical device industry and researchers and developers from medical device manufacturers both in Japan and abroad come together. It has become a valuable place for gathering information and business discussions for companies and organizations planning to enter the medical field. Last year, the exhibition was attended by 441 companies and organizations, attracting over 14,500 visitors primarily from the industry.

With growing expectations for next-generation healthcare, such as medical electronics technology, care robots, and medical ICT, as part of the country's growth strategy, we have once again received endorsement from the Ministry of Economy, Trade and Industry. Additionally, this year we will introduce new areas of focus: "Medical Security" and "Medical Device Development DX".

■ Main Program:

- Seminars offering the latest information on the challenges of an aging society and business opportunities in the medical device industry, the latest trends in domestic and international regulations for the medical device industry, and medical DX - considering reforms in how doctors work.
- Exhibitions simultaneously held in four specialized fields: "Medical Electronics," "Medical ICT & Home Medical Care," "Medical City & Disaster Medical Care & Safety," and "Test Kit Complete Products & Development."
- Announcement of the "Medtec Innovation Award."

\*Please note that the event requires all attendees to pre-register online. We kindly ask those planning to attend to complete their pre-registration before arriving and to bring their printed admission badge.

■ Medtec Japan Exhibition Areas & Categories:

- Medical Plastics Area
- Medical Metals & Tools Area
- Medical Measurement & Testing Area
- Robot & Mechatronics Area
- Medical Packaging, Sterilization, Disposables Area
- Medical Simulation/CAD/CAM/RP Area
- Certification & Consulting Area
- Measurement / Inspection Area
- AI & VR & Wearable Area
- Medical Design Area
- Medical OEM · ODM Area
- **[NEW]** : Medical Security Area
- **[NEW]** : Medical Device Development DX Area

■ Co-Located Exhibition:

- **ElectroMED Japan:** A specialized exhibition gathering all products and technologies for designing and manufacturing medical electronic devices.
- **Smart Health Japan:** A specialized exhibition focusing on telemedicine and home healthcare using communication services.
- **Test Kit Japan:** A specialized exhibition showcasing manufacturing and development technologies for blood tests, allergy test kits, reagents, etc.
- **MedTechCity:** Expanding from medical device design and manufacturing to create technologies for regional medical care, disaster medical care, and disaster prevention medical care.

■ The exhibition aims to drive the expansion of the MedTech market by leveraging the know-how accumulated through Medtec Japan and broadening the perspective from medical device design and manufacturing to the development of technologies for regional medical care, disaster medical care, and disaster prevention medical care.

For further details and pre-registration, please visit our official website:

[Medtec Japan Official Website]( <https://medtecjapan.com/en/> ).

We look forward to welcoming you to Medtec Japan.

Best regards,

### ■ Medtec Japan Organizer Overview

Informa Markets is the world's largest organizer of B2B events. With a staff of over 5,000 in 40 countries, it plans and operates more than 450 international B2B events, providing a platform for supplier and buyer matching and industry revitalization.

Informa Markets Japan is the Japanese branch of Informa Markets, which has a global network. Our company supports businesses operating domestically and abroad through this network, provides access to the Japanese market for foreign companies entering Japan, and also supports Japanese companies expanding into overseas markets.

We offer a venue for matchmaking between suppliers and buyers worldwide through our portfolio of events, conferences, seminars, publications, and online media. We organize major events in sectors such as food, jewelry, healthcare & pharmaceuticals, medical, beauty, fashion & apparel, and the maritime industry, while actively disseminating content and information through our specialized newspapers and magazines. Furthermore, we continue to approach new fields and industries, developing new business ventures.

